COMMUNITY

Keeping travelers informed

VDOT and its partners have worked tirelessly to keep the local community informed of every aspect of the project since construction started.

Published the popular Virginia Megaprojects newspapers reaching approximately 550,000 households

Hosted, presented at or participated in more than 930 community events, public meetings and employer briefings reaching more than 150,000 travelers

Sent more than 215 lane closure bulletins reaching approximately 70,000 weekly

Strong, proactive community engagement kept residents and travelers safe, informed and prepared during construction. It also set the foundation for long-term relationships between the community and 495 Express Lanes.

After nearly five years of intense construction activities, nearly 8-out-of-10 Beltway drivers believe the project will benefit the region.

"This is one of the rare companies that comes into your community and actually seems to really care about the community... your involvement has been spectacular."

– Fairfax County Supervisor John Foust, Sun Gazette, May 18, 2011

Emailed Virginia Megaprojects eNews reaching 70,000 bimonthly

Issued more than 294 construction traffic alerts and news releases

Hand delivered more than 30,000 notices via door-to-door outreach

Made more than 225,000 calls via phone campaigns

Distributed more than 30,000 faxes

Sent more than 300,000 emails providing project benefits and updates

Better outcomes through community collaboration

The new Idylwood Road bridge was completed a year-and-a-half early thanks to a collaborative agreement between the project team and local residents that allowed for a full closure of the old bridge.

Giving back

The Transurban and Fluor Community Grant Program was created to support organizations and communities most affected by the construction of the Project. The grant program delivered 85 grant awards to more than 60 organizations in the direct impact area.

Generated hundreds of news stories with millions of impressions

Served over 250 million advertising impressions